

ORDER



Orders	Order / Rev:	105003	Primary AE:	Amy McCreary
	Alt Order #:	06837948	Sales Office:	BLPHI
	Product Desc:	OBAM FOR AMERICA	Sales Region:	National
	Estimate:	1537		
	Flight Dates:	10/09/12 - 10/15/12		
	Original Date / Rev:	08/01/12 / 12/03/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		Washington Harbor	Agency Commission:	15%
		Washington, DC 20007		
Advertiser	Name:	Obama for America	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC01-Democrat	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/15/12	101	\$58,485.00	\$49,712.25	October 2012	101	\$58,485.00	\$49,712.25	0.00
					Totals	101	\$58,485.00	\$49,712.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$58,485.00
Market	100%	\$194,950.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$40,939.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$27,293.00
KTUD	1%	\$1,949.50
KVVU	26%	\$50,687.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$15,596.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/09/12	10/12/12	M-F 5-6a WakeUp w/Wagners	5-6a		-TWTF--	:30	4	\$450.001	0.00	NM	4	\$1,800.00	

NEWS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
Week: 10/08/12	10/14/12	-TWTF--	4	\$450.00	0.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KSNV	10/09/12	10/12/12	Today Show	CM	658a-9am	-TWTF--	:30	8	\$250.004	0.00	NM		0	\$0.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12	-TWTF--			8	\$250.00		0.00						
Spot	Ch	Date Range	Description			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/08/12-10/14/12	Today Show			658a-9am				-TWThF----	:30	(\$250.00)	0.00	NM	
			Credited												
			[CREDIT-REFUND]												
2	KSNV	10/08/12-10/14/12	Today Show			658a-9am				-TWThF----	:30	(\$250.00)	0.00	NM	
			Credited												
			[CREDIT-REFUND]												
3	KSNV	10/08/12-10/14/12	Today Show			658a-9am				-TWThF----	:30	(\$250.00)	0.00	NM	
			Credited												
			[CREDIT-REFUND]												
4	KSNV	10/08/12-10/14/12	Today Show			658a-9am				-TWThF----	:30	(\$250.00)	0.00	NM	
			Credited												
			[CREDIT-REFUND]												
5	KSNV	10/08/12-10/14/12	Today Show			658a-9am				-TWThF----	:30	(\$250.00)	0.00	NM	
			Credited												
			[CREDIT-REFUND]												
6	KSNV	10/08/12-10/14/12	Today Show			658a-9am				-TWThF----	:30	(\$250.00)	0.00	NM	
			Credited												
			[CREDIT-REFUND]												
7	KSNV	10/08/12-10/14/12	Today Show			658a-9am				-TWThF----	:30	(\$250.00)	0.00	NM	
			Credited												
			[CREDIT-REFUND]												
8	KSNV	10/08/12-10/14/12	Today Show			658a-9am				-TWThF----	:30	(\$250.00)	0.00	NM	
			Credited												
			[CREDIT-REFUND]												
E 9	KSNV	10/13/12	10/13/12	News 3 Sunrise - SATURDAY	CM	6a-7a	-----S-	:30	1	\$125.004	0.00	NM		1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12	-----S-			1	\$125.00		0.00						
E 10	KSNV	10/13/12	10/13/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.001	0.00	NM		1	\$625.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12	-----S-			1	\$625.00		0.00						
E 11	KSNV	10/14/12	10/14/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$110.004	0.00	NM		1	\$110.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12	-----S			1	\$110.00		0.00						
E 12	KSNV	10/14/12	10/14/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.001	0.00	NM		1	\$750.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12	-----S			1	\$750.00		0.00						
Spot	Ch	Date Range	Description			<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/08/12-10/14/12	Sunday Today			7a-8am				-----Su	:30	(\$750.00)	0.00	NM	
			See MG 12.2												
			[.NOT AVAILABLE RATE] NOT AVAILABLE RATE												
2	KSNV	10/14/12	10/14/12	Sunday Today		7a-8am				-----Su	:30	\$750.00	0.00	NM	
			MG for 12.1 10/14												
			[Revised Rate to Reinstate]												
E 13	KSNV	10/14/12	10/14/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$125.004	0.00	NM		1	\$125.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						

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KSJV

E 16	KSNT	10/15/12	10/15/12	M-F Today Show II	3rd 10M	9-10a	M-----	:30	2	\$425.001	0.00	NM
M-F Today Show II												
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/15/12	10/21/12	M-----		2	\$425.00	0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	KSNV	10/15/12	10/15/12	M-F Today Show II 3rd H	M	9-10a	M-----	:30	2	\$425.001	0.00	NM		2	\$850.00
M-F Today Show II															
TODAY SHOW II															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/15/12	10/21/12		M-----		2	\$425.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/15/12-10/21/12		M-F Today Show II 3rd Hr		9-10a				M-----	:30	(\$425.00)	0.00	NM	
				See MG 16.3,16.4											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	10/15/12-10/21/12		M-F Today Show II 3rd Hr		9-10a				M-----	:30	(\$425.00)	0.00	NM	
				See MG 16.3,16.4											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
3	KSNV	10/15/12-10/15/12		M-F Today Show II 3rd Hr		9-10a				M-----	:30	\$425.00	0.00	NM	
				Ⓜ MG for 16.2,16.1											
				[Revised Rate to Reinstate]											
4	KSNV	10/15/12-10/15/12		M-F Today Show II 3rd Hr		9-10a				M-----	:30	\$425.00	0.00	NM	
				Ⓜ MG for 16.2,16.1											
				[Revised Rate to Reinstate]											
E 17	KSNV	10/09/12	10/12/12	M-F Today Show III 4th H	M	10am-11am	-TWTF--	:30	8	\$325.001	0.00	NM		8	\$2,600.00
Today 4th Hour															
TODAY SHOW III															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12		-TWTF--		8	\$325.00		0.00						

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E 18	KSNT	10/15/12	10/15/12	M-F Today Show III 4th Hour	10am-11am	M-----	:30	2	\$325.001	0.00	NM
TODAY SHOW III											
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>					
Week: 10/15/12	10/21/12	M-----		2	\$325.00	0.00					

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KSJV

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 23	KSNV	10/09/12	10/12/12	The Agenda 1230pm	CM	1230-1p	-TWTF--	:30	4	\$90.00	0.00	NM		0	\$0.00
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-TWTF--		4	\$90.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/08/12-10/14/12		The Agenda 1230pm		1230-1p				-TWThF----	:30	(\$90.00)	0.00	NM	
		<i>Credited</i>				<i>[CREDIT-REFUND]</i>									
2	KSNV	10/08/12-10/14/12		The Agenda 1230pm		1230-1p				-TWThF----	:30	(\$90.00)	0.00	NM	
		<i>Credited</i>				<i>[CREDIT-REFUND]</i>									
3	KSNV	10/08/12-10/14/12		The Agenda 1230pm		1230-1p				-TWThF----	:30	(\$90.00)	0.00	NM	
		<i>Credited</i>				<i>[CREDIT-REFUND]</i>									
4	KSNV	10/08/12-10/14/12		The Agenda 1230pm		1230-1p				-TWThF----	:30	(\$90.00)	0.00	NM	
		<i>Credited</i>				<i>[CREDIT-REFUND]</i>									
E 25	KSNV	10/09/12	10/12/12	Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$150.00	0.00	NM		2	\$300.00
Days of our Lives															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-TWTF--		4	\$150.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/08/12-10/14/12		Days of our Lives		1258p-2pm				-TWThF----	:30	(\$150.00)	0.00	NM	
		<i>Credited</i>				<i>[CREDIT-REFUND]</i>									
2	KSNV	10/08/12-10/14/12		Days of our Lives		1258p-2pm				-TWThF----	:30	(\$150.00)	0.00	NM	
		<i>Credited</i>				<i>[CREDIT-REFUND]</i>									
E 27	KSNV	10/09/12	10/12/12	The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$100.00	0.00	NM		0	\$0.00
The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-TWTF--		4	\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/08/12-10/14/12		The Doctors		2pm-3pm				-TWThF----	:30	(\$100.00)	0.00	NM	
		<i>Credited</i>				<i>[CREDIT-REFUND]</i>									
2	KSNV	10/08/12-10/14/12		The Doctors		2pm-3pm				-TWThF----	:30	(\$100.00)	0.00	NM	
		<i>Credited</i>				<i>[CREDIT-REFUND]</i>									
3	KSNV	10/08/12-10/14/12		The Doctors		2pm-3pm				-TWThF----	:30	(\$100.00)	0.00	NM	
		<i>Credited</i>				<i>[CREDIT-REFUND]</i>									
4	KSNV	10/08/12-10/14/12		The Doctors		2pm-3pm				-TWThF----	:30	(\$100.00)	0.00	NM	
		<i>Credited</i>				<i>[CREDIT-REFUND]</i>									
E 28	KSNV	10/15/12	10/15/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$100.00	0.00	NM		0	\$0.00
The Doctors															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	M-----		1	\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/15/12-10/21/12		The Doctors		2pm-3pm				M-----	:30	(\$100.00)	0.00	NM	
		<i>Credited</i>				<i>[CREDIT-REFUND]</i>									
E 29	KSNV	10/09/12	10/12/12	Dr. Phil	CM	3-4p	-TWTF--	:30	4	\$150.00	0.00	NM		0	\$0.00
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-TWTF--		4	\$150.00		0.00						

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KSJV

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	KSNV	10/14/12	10/14/12	News 3	Live in Prime	CM	7-10pm		-----S	:30	1	\$450.004	0.00	NM		0	\$0.00
NEWS AFTER NFL																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 10/08/12		10/08/12	10/14/12	-----S		1	\$450.00					0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>							<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/08/12-10/14/12		News 3 Live in Prime		7-10pm							-----Su	:30	(\$450.00)	0.00	NM
Credited																	
[CREDIT-REFUND]																	
E 37	KSNV	10/09/12	10/12/12	M-F Jeopardy		CM	630-7pm		-TWTF--	:30	4	\$1,300.001	0.00	NM		3	\$3,900.00
JEOPARDY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 10/08/12		10/08/12	10/14/12	-TWTF--		4	\$1,300.00					0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>							<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/08/12-10/14/12		M-F Jeopardy		630-7pm							-TWThF----	:30	(\$1,300.00)	0.00	NM
See MG 37.5,37.6,37.7,37.8																	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
2	KSNV	10/08/12-10/14/12		M-F Jeopardy		630-7pm							-TWThF----	:30	(\$1,300.00)	0.00	NM
See MG 37.5,37.6,37.7,37.8																	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
3	KSNV	10/08/12-10/14/12		M-F Jeopardy		630-7pm							-TWThF----	:30	(\$1,300.00)	0.00	NM
See MG 37.5,37.6,37.7,37.8																	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
4	KSNV	10/08/12-10/14/12		M-F Jeopardy		630-7pm							-TWThF----	:30	(\$1,300.00)	0.00	NM
See MG 37.5,37.6,37.7,37.8																	
[NA DBTES]																	
5	KSNV	10/09/12-10/12/12		M-F Jeopardy		630-7pm							-TWThF----	:30	\$1,300.00	0.00	NM
(M) MG for 37.2,37.3,37.1,37.4																	
[Revised Rate to Reinstate]																	
6	KSNV	10/09/12-10/12/12		M-F Jeopardy		630-7pm							-TWThF----	:30	\$1,300.00	0.00	NM
(M) MG for 37.2,37.3,37.1,37.4																	
[Revised Rate to Reinstate]																	
7	KSNV	10/09/12-10/12/12		M-F Jeopardy		630-7pm							-TWThF----	:30	\$1,300.00	0.00	NM
(M) MG for 37.2,37.3,37.1,37.4																	
[Revised Rate to Reinstate]																	
8	KSNV	10/09/12-10/12/12		M-F Jeopardy		630-7pm							-TWThF----	:30	(\$1,300.00)	0.00	NM
(M) Credited																	
[CREDIT-REFUND]																	
E 38	KSNV	10/15/12	10/15/12	M-F Jeopardy		CM	630-7pm		M-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
JEOPARDY																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 10/15/12		10/15/12	10/21/12	M-----		1	\$1,300.00					0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>							<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/15/12-10/21/12		M-F Jeopardy		630-7pm							M-----	:30	(\$1,300.00)	0.00	NM
See MG 38.2																	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																	
2	KSNV	10/15/12-10/15/12		M-F Jeopardy		630-7pm							M-----	:30	\$1,300.00	0.00	NM
(M) MG for 38.1 10/15																	
[Revised Rate to Reinstate]																	
E 39	KSNV	10/09/12	10/12/12	M-F Wheel		CM	7-730pm		-TWTF--	:30	4	\$1,300.001	0.00	NM		3	\$3,900.00
WHEEL																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>				<u>Rating</u>					
Week: 10/08/12		10/08/12	10/14/12	-TWTF--		4	\$1,300.00					0.00					

Order / Rev: 105003
Alt Order #: 06837948
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNEWS.COM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 39	KSNV	10/09/12	10/12/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-TWTF--	:30	4	\$1,300.001	0.00	NM		3	\$3,900.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-TWTF--		4	\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/08/12-10/14/12	M-F Wheel			7-730pm				-TWThF----	:30	(\$1,300.00)	0.00	NM	
				See MG 39.5,39.6,39.7,39.8											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	10/08/12-10/14/12	M-F Wheel			7-730pm				-TWThF----	:30	(\$1,300.00)	0.00	NM	
				See MG 39.5,39.6,39.7,39.8											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
3	KSNV	10/08/12-10/14/12	M-F Wheel			7-730pm				-TWThF----	:30	(\$1,300.00)	0.00	NM	
				See MG 39.5,39.6,39.7,39.8											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
4	KSNV	10/08/12-10/14/12	M-F Wheel			7-730pm				-TWThF----	:30	(\$1,300.00)	0.00	NM	
				See MG 39.5,39.6,39.7,39.8											
				[na debates]											
5	KSNV	10/09/12-10/12/12	M-F Wheel			7-730pm				-TWThF----	:30	\$1,300.00	0.00	NM	
(M)				MG for 39.4,39.2,39.1,39.3											
				[Revised Rate to Reinstate]											
6	KSNV	10/09/12-10/12/12	M-F Wheel			7-730pm				-TWThF----	:30	\$1,300.00	0.00	NM	
(M)				MG for 39.4,39.2,39.1,39.3											
				[Revised Rate to Reinstate]											
7	KSNV	10/09/12-10/12/12	M-F Wheel			7-730pm				-TWThF----	:30	\$1,300.00	0.00	NM	
(M)				MG for 39.4,39.2,39.1,39.3											
				[Revised Rate to Reinstate]											
8	KSNV	10/09/12-10/12/12	M-F Wheel			7-730pm				-TWThF----	:30	(\$1,300.00)	0.00	NM	
(M)				Credited											
				[CREDIT-REFUND]											
E 40	KSNV	10/15/12	10/15/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	M-----	:30	1	\$1,300.001	0.00	NM		1	\$1,300.00
WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/15/12	10/21/12	M-----		1	\$1,300.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
1	KSNV	10/15/12-10/21/12	M-F Wheel			7-730pm				M-----	:30	(\$1,300.00)	0.00	NM	
				See MG 40.2											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
2	KSNV	10/15/12-10/15/12	M-F Wheel			7-730pm				M-----	:30	\$1,300.00	0.00	NM	
(M)				MG for 40.1 10/15											
				[Revised Rate to Reinstate]											
E 41	KSNV	10/09/12	10/12/12	Ralston Reports Face to Face w/ J.Ralston	CM	730-758pm	-TWTF--	:30	4	\$900.001	0.00	NM		3	\$2,700.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
		Week: 10/08/12	10/14/12	-TWTF--		4	\$900.00		0.00						

Order / Rev: 105003
Alt Order #: 06837948
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 41	KSNV	10/09/12	10/12/12	Ralston Reports	CM	730-758pm	-TwTF--	:30	4	\$900.001	0.00	NM		3	\$2,700.00											
FACE TO FACE																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-TwTF--</td> <td>4</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-TwTF--	4	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-TwTF--	4	\$900.00	0.00																					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>														
1	KSNV	10/08/12-10/14/12	Ralston Reports		730-758pm		-TwThF----	:30	(\$900.00)	0.00	NM															
See MG 41.5,41.6,41.7																										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																										
2	KSNV	10/08/12-10/14/12	Ralston Reports		730-758pm		-TwThF----	:30	(\$900.00)	0.00	NM															
See MG 41.5,41.6,41.7																										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																										
3	KSNV	10/08/12-10/14/12	Ralston Reports		730-758pm		-TwThF----	:30	(\$900.00)	0.00	NM															
See MG 41.5,41.6,41.7																										
[PGM CGH = NBC DEBATE]																										
5	KSNV	10/09/12-10/12/12	Ralston Reports		730-758pm		-TwThF----	:30	(\$900.00)	0.00	NM															
⑩ Credited																										
[CREDIT-REFUND]																										
6	KSNV	10/09/12-10/12/12	Ralston Reports		730-758pm		-TwThF----	:30	\$900.00	0.00	NM															
⑩ MG for 41.1,41.2,41.3																										
[Revised Rate to Reinstate]																										
7	KSNV	10/09/12-10/12/12	Ralston Reports		730-758pm		-TwThF----	:30	\$900.00	0.00	NM															
⑩ MG for 41.1,41.2,41.3																										
[Revised Rate to Reinstate]																										
E 42	KSNV	10/15/12	10/15/12	Ralston Reports	CM	730-758pm	M-----	:30	1	\$900.001	0.00	NM		1	\$900.00											
Face to Face w/ J.Ralston																										
FACE TO FACE																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>M-----</td> <td>1</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	M-----	1	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/15/12	10/21/12	M-----	1	\$900.00	0.00																					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>														
1	KSNV	10/15/12-10/21/12	Ralston Reports		730-758pm		M-----	:30	(\$900.00)	0.00	NM															
See MG 42.2																										
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																										
2	KSNV	10/15/12-10/15/12	Ralston Reports		730-758pm		M-----	:30	\$900.00	0.00	NM															
⑩ MG for 42.1 10/15																										
[Revised Rate to Reinstate]																										
E 46	KSNV	10/09/12	10/09/12	Tues PR 10-11p	CM	10-11pm	-T-----	:30	1	\$900.004	0.00	NM		0	\$0.00											
Tuesday Prime 10-11pm																										
PARENTHOOD																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>-T-----</td> <td>1</td> <td>\$900.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	-T-----	1	\$900.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	-T-----	1	\$900.00	0.00																					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>														
1	KSNV	10/08/12-10/14/12	Tues PR 10-11p		10-11pm		-T-----	:30	(\$900.00)	0.00	NM															
Credited																										
[CREDIT-REFUND]																										
E 47	KSNV	10/11/12	10/11/12	Thurs PR 8-9p	CM	8-9pm	---T---	:30	1	\$650.004	0.00	NM		1	\$650.00											
Thursday Prime 8-9pm																										
ROCK/ALL																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>---T---</td> <td>1</td> <td>\$650.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	---T---	1	\$650.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	---T---	1	\$650.00	0.00																					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>														
1	KSNV	10/08/12-10/14/12	Thurs PR 8-9p		8-9pm		---T---	:30	(\$650.00)	0.00	NM															
GRIMM																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>---F--</td> <td>1</td> <td>\$750.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	---F--	1	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	---F--	1	\$750.00	0.00																					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>														
1	KSNV	10/08/12-10/14/12	GRIMM		8-9pm		---F--	:30	(\$750.00)	0.00	NM															
E 50	KSNV	10/12/12	10/12/12	Fri PR 10-11p	CM	10-11pm	----F--	:30	1	\$1,000.004	0.00	NM		0	\$0.00											
Friday Prime 10-11pm																										
DATELINE																										
<table> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/08/12</td> <td>10/14/12</td> <td>----F--</td> <td>1</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/08/12	10/14/12	----F--	1	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 10/08/12	10/14/12	----F--	1	\$1,000.00	0.00																					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>														
1	KSNV	10/08/12-10/14/12	DATELINE		10-11pm		----F--	:30	(\$1,000.00)	0.00	NM															

Order / Rev: 105003
Alt Order #: 06837948
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

KSJV

Order / Rev: 105003
Alt Order #: 06837948
Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

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Order / Rev: 105003
 Alt Order #: 06837948
 Flight Dates: 10/09/12 - 10/15/12

Advertiser: Obama for America
 Product Desc: OBAM FOR AMERICA
 Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 63	KSNV	10/09/12	10/12/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.001	0.00	NM		4	\$1,000.00
FALLON															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week: 10/08/12	10/14/12	-TWTF--	4	\$250.00	0.00										
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/08/12-10/14/12	Late Night w/Fallon	1237a-136am		-TWThF----	:30			(\$250.00)	0.00	NM			
See MG 63.5,63.6,63.7,63.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/08/12-10/14/12	Late Night w/Fallon	1237a-136am		-TWThF----	:30			(\$250.00)	0.00	NM			
See MG 63.5,63.6,63.7,63.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/08/12-10/14/12	Late Night w/Fallon	1237a-136am		-TWThF----	:30			(\$250.00)	0.00	NM			
See MG 63.5,63.6,63.7,63.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/08/12-10/14/12	Late Night w/Fallon	1237a-136am		-TWThF----	:30			(\$250.00)	0.00	NM			
See MG 63.5,63.6,63.7,63.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/09/12-10/12/12	Late Night w/Fallon	1237a-136am		-TWThF----	:30			\$250.00	0.00	NM			
(M)	MG for 63.2,63.4,63.3,63.1														
[Revised Rate to Reinstate]															
6	KSNV	10/09/12-10/12/12	Late Night w/Fallon	1237a-136am		-TWThF----	:30			\$250.00	0.00	NM			
(M)	MG for 63.2,63.4,63.3,63.1														
[Revised Rate to Reinstate]															
7	KSNV	10/09/12-10/12/12	Late Night w/Fallon	1237a-136am		-TWThF----	:30			\$250.00	0.00	NM			
(M)	MG for 63.2,63.4,63.3,63.1														
[Revised Rate to Reinstate]															
8	KSNV	10/09/12-10/12/12	Late Night w/Fallon	1237a-136am		-TWThF----	:30			\$250.00	0.00	NM			
(M)	MG for 63.2,63.4,63.3,63.1														
[Revised Rate to Reinstate]															
E 64	KSNV	10/15/12	10/15/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.001	0.00	NM		1	\$250.00
FALLON															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week: 10/15/12	10/21/12	M-----	1	\$250.00	0.00										
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>			<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/15/12-10/21/12	Late Night w/Fallon	1237a-136am		M-----	:30			(\$250.00)	0.00	NM			
See MG 64.2															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/15/12-10/15/12	Late Night w/Fallon	1237a-136am		M-----	:30			\$250.00	0.00	NM			
(M)	MG for 64.1 10/15														
[Revised Rate to Reinstate]															

Totals 101 \$58,485.00